

Free Birmingham Success Seminar & Networking Event

Thursday, June 29, 2017

10:00 am – 1:00 pm (refreshments provided)

Vulcan Park & Museum

1701 Valley View Drive, Birmingham, AL

If you are really serious about increasing your wedding business, it is imperative that you invest in it...If you are really serious about expanding and growing your bridal business, then this seminar is designed for you!

Key Points Covered:

- Who is your market?
- Why brides attend Bridal Shows
- Bridal Show Myth Busters
- 4 Elements of Booth Design
- 10 Key Steps to Bridal Show Success
- 5 Major Mistakes Exhibitors Make
- 10 Key Questions To Ask A Bridal Show Producer

Who Should Attend?

If you are a first time exhibitor or thinking seriously about exhibiting in our *Southern Bridal Show...* this seminar is a **MUST!**

Schedule:

9:30 am – 10:00 am

Registration/ Refreshments Provided

10:00 am – 10:45 am

Session A – Networking Opportunity (each company will have the opportunity to give a brief statement...bring business cards)

10:45 am – 11:00 am

Break

11:00 am – 1:00 pm

Session B – Success Seminar Key Points

You may attend Session A, B or both...**IT'S FREE!** Even though this seminar is free, you **must register** in order to attend. Seating is limited and is on a reserved basis only.

To register, please email this form to info@eliteevents.com, fax to 770-736-0520 or mail to: Elite Bridal Events LLC—P.O. Box 1097, Snellville, GA 30078

Company Name _____

Contact _____ # of people attending _____

Telephone _____ Email _____

Session A Session B Both A & B

DEADLINE FOR REGISTRATION IS JUNE 27, 2017

Call 800-532-8917 for further information or questions.

~ Seminar is for adults only ~